



MAYBANK ISLAMIC TO SPONSOR PAEDIATRIC HEART PATIENTS FROM THE REGION FOR TREATMENT IN MALAYSIA

KUALA LUMPUR, 19th September 2014 : Maybank Islamic Berhad, the Islamic banking unit of the Maybank Group, is spreading its charitable reach into the region with the contribution of an additional RM1 million to The National Heart Institute (IJN) to treat paediatric heart patients, from Malaysia and across ASEAN.

The sponsorship, which comes under the 5-year collaboration Maybank Islamic inked with IJN since 2012 will be presented to IJN at the upcoming Corporate Responsibility (CR) event, aptly called Cycle Save a Child's Heart on September 27th 2014.

Maybank Islamic has earlier pledged a contribution of RM1.5 million to IJN, of which RM1 million has been used for surgeries involving 36 young local patients since 2012.

Maybank Islamic and IJN had only recently flown in their first regional patient and his family from Indonesia. The 2-year old boy was admitted on September 15 and operated two days later.

Its Chief Executive Officer, Muzaffar Hisham said Maybank Islamic is the first Islamic bank in the country to organise a charity cycling to raise funds for paediatric heart patients from across ASEAN countries.

"This collaboration with IJN will not only significantly stamp our regional presence, but also deliver the Maybank brand promise of humanising financial services. In this case, it is through such charitable activities."

With Maybank Islamic's sponsorship , a total of 58 young patients would have received the heart surgeries by the end of 2016.

Of the 58 patients, 18 will be regional patients from the countries where Maybank has its presence.

Muzaffar said collaborating with other countries in the region will also indirectly support the Malaysian government's aspiration to promote the country as a preferred medical hub.

He said this at a Press Conference held here today after announcing Maybank Islamic's Cycle Save A Child's Heart in conjunction with the Maybank Global CR Day, to be held in Putrajaya.

"To date, 1,000 participants have registered for this event and all proceeds from the registration fees amounting to RM50,000 will be channelled to IJN, together with the additional RM1 million from the Maybank Foundation at the cycle event next Saturday," said Muzaffar.

"With this latest contribution, our total sponsorship for the heart surgeries is now RM2.55 million," he added.

Also present at the Press Conference was IJN CEO f Dato' Dr Mohd Azhari Yakub.

“Maybank has been an active partner in support of IJN’s CSR activities and for the past two years, it has support our cause to promote awareness in heart disease in a lot of ways and not just donations or sponsorship,” he said.

Dato’ Dr Mohd Azhari pointed out that the IJN offers special heart screening packages for Maybank card holders in the region.

“With this cycling collaboration, we would like to encourage more people to start a healthy lifestyle with activities such as cycling,” Dato’ Dr. Mohd Azhari affirmed.

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About Maybank Islamic Berhad

Maybank Islamic is ASEAN’s Leading Islamic bank and is the largest Islamic commercial bank in Malaysia with a market share of 31% of Islamic financing and deposit of 25%. As at financial period ending June 2014, Maybank Islamic’s total assets stood at RM132.3 billion, which registered a growth of 26% year on year.

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