

CAMPAIGN

- 1. The Automobile Festive Season Celebration Campaign ("Campaign") is organized by Malayan Banking Berhad (196001000142) and Maybank Islamic Berhad (200701029411) (collectively referred to as "Maybank") which shall run from 1st March 2023 to 31st August 2023 (both dates inclusive) ("Campaign Period").
- 2. The Campaign shall be governed by the Terms & Conditions stated herein. By participating in this Campaign, the Eligible Participants (as defined in Clause 1 under "Eligibility" below) hereby expressly agree to be bound by these Terms and Conditions and that any decisions made by Maybank in respect of the Campaign shall be final and binding.

Eligibility

- 1. This Campaign is open to existing Maybank customers of good standing and who are not in default or in breach of any of their agreements with Maybank as may be determined by Maybank at its discretion (collectively referred to as "Eligible Participant(s)").
- 2. Submission, approval and disbursement of the financing application for the Eligible Participants shall be made during the Campaign Period in order to be eligible to win the Prizes (as defined in Clause 3 under "Campaign Mechanics").
- 3. This Campaign is only applicable for the financing of new and unregistered reconditioned vehicles, including electric vehicles and hybrid vehicles.
- 4. The Campaign excludes the employees of Maybank Group, employees of advertising and promotions agencies and their immediate families who are directly involved in the Campaign.

Campaign Mechanics

- 1. The number of Campaign entries permitted to be submitted by an Eligible Participant is based on the New Vehicle Selling Price and sign-up of following products which is as below:
 - a) Entries to be won when you sign up for Maybank Hire Purchase/-i/Term Financing / Loan (New Vehicle and Unregistered Reconditioned Vehicle):

	Number of campaign entries				
Car Price (RM)	Entries for Car Loan/Financing		Additional Entries for Add-on Products		
	Fixed Rate Hire Purchase/-i	Variable Rate Hire Purchase/-i OR Murabahah Vehicle Term Financing-i	Takaful Auto Credit Plan	Credit Card/-i	Amanah Saham Bumiputera Financing/-i
Up to RM100,000	5	6	+ 1	+3	+ 3
RM100,001 to RM200,000	10	12	+ 2	+3	+ 3
Above RM200,001	15	18	+ 3	+3	+ 3



b) Entries to be won when you sign up for Maybank Electric Vehicle/Hybrid Vehicle Financing:

	Number of campaign entries				
Car Price (RM)	Entries for Car Loan/Financing		Additional Entries for Add-on Products		
	Fixed Rate Hire Purchase/-i	Variable Rate Hire Purchase /-i OR Murabahah Vehicle Term Financing-i	Takaful Auto Credit Plan	Credit Card/-i	Amanah Saham Bumiputera Financing/-i
RM100,000 to RM200,000	15	18	+ 3	+5	+ 5
Above RM200,001	20	25	+ 5	+5	+ 5

2. The participating products of this Campaign and their respective criteria are as below: -

Products	Criteria		
Car Loan/Financing	 Loan/Financing application must be submitted, approved and disbursed during Campaign Period. Applicable for new and unregistered reconditioned vehicles, including electric vehicles and hybrid vehicles. 		
Takaful Auto Credit Plan (TACP)	TACP policy must be issued during Campaign Period.		
Credit Card/-i	• Credit card/-i application must be submitted, approved and activated during Campaign Period.		
ASB Financing/-i	 ASB Financing/-i application must be submitted, approved, accepted and disbursed during Campaign Period. 		

3. The prizes to be won for the Campaign are as below ("Prize(s)"):

Grand Prizes

Category	Prizes	Total Winners	
Grand Prize	Maybank Islamic Gold Account-i (MIGA-i) (Value of RM15,000)	1 Winner	
1 st Runner Up	Maybank Islamic Gold Account-i (MIGA-i) (Value of RM10,000)	1 Winner	
2 nd Runner Up	Maybank Islamic Gold Account-i (MIGA-i) (Value of RM5,000)	1 Winner	
3 rd Runner Up	Maybank Islamic Gold Account-i (MIGA-i) (Value of RM2,500)	1 Winner	



Monthly Prizes

Category	Monthly Prizes	No. of Monthly Winners	Total Winners
1 st Prize	Apple iPhone 14	1 Winner	6 Winners
2 nd Prize	Apple iPad Air	1 Winner	6 Winners
3 rd Prize	Apple Watch Series 8	1 Winner	6 Winners
Consolation Prizes	Harvey Norman or SENHENG e-vouchers (worth RM300)	5 Winners	30 Winners

Selection of Winners

- 1. The selection of winners will be conducted on a monthly basis for Monthly Prizes and the winners for the Grand Prizes will be selected after the end of Campaign Period ("Winner(s)").
- 2. Based on the qualifying entries earned, Eligible Participants shall be shortlisted by Maybank's randomizer programme for the respective Prizes.
- 3. The Winner(s) of the Monthly Prizes shall be announced within one (1) month after the end of each month in the Campaign Period and the Winner(s) of the Grand Prizes shall be announced within (2) months after the end of Campaign Period.
- 4. The Winner(s) will be contacted by Maybank or its appointed representatives (via the mobile number that was registered with Maybank and it is customer responsibility to update the contact numbers) at any time during office hours.
- 5. In the event Maybank or its appointed representative is unable to contact the Winner via the mobile number that was registered with Maybank after 3 attempts and / or the shortlisted Eligible Participant does not wish to receive the Prize upon being contacted by Maybank or its appointed representatives, the shortlisted Eligible Participant will be deemed to be disqualified.
- 6. All Winners' hereby consent to their names being published and it will be published in any mode of communication that Maybank determines appropriate.
- 7. Maybank at its discretion reserves the right to select additional Winner(s) to substitute any Winner who may be ineligible or disqualified for any reason whatsoever without assigning any reasons thereto throughout and/or after the Campaign Period.
- 8. All cost, fees and/or expenses incurred or to be incurred by the Winners in relation to this Campaign and/or to claim the Prizes, which shall include but is not limited to the cost of transportation, accommodation, meals, personal costs and/or other costs, are the sole responsibility of the Winners.
- 9. In the event the Winners are unable to attend the Prize giving ceremony, he/she will be automatically disqualified from the Campaign and no compensation or arrangement will be made after the Prize giving ceremony.
- 10. Picture(s) of the Prizes shown in any advertisement, promotional, publicity and/or other materials relating to or in connection with this Campaign is/are solely for illustration purposes only and may not depict the actual colour, model or specifications of the Prizes and does not include any optional accessories.



- 11. Maybank gives no assurance or satisfaction guarantee for the Prizes. It will be direct arrangement / settlement between the Winners and the authorized dealer without any recourse to Maybank for any dispute in relation to the quality or warranty of the Prizes or any terms and conditions in respect thereof.
- 12. Maybank's decision on all matters relating to the Campaign shall be final, conclusive and binding. No further correspondence, appeals, protests or attempts to dispute the same would be entertained in any event.
- 13. In the event that the Winner(s) fail to comply with any Terms and Conditions of this Campaign, Maybank reserves the right to forfeit the Prize(s).

General Terms and Conditions

- 1. Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 2. Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Participants to be informed of or otherwise seek out any such notice validly posted.
- 3. By participating in this Campaign, Eligible Participants agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- 4. By participating in this Campaign, Eligible Participants agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Statement") and the PDPA Form for Individual Customers.

In addition, and without prejudice to the terms in the Maybank's Privacy Statement and the PDPA Form for Individual Customers, Eligible Participants agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
- b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Participants agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

*Note: "PDPA" refers to Personal Data Protection Act (2010).

5. Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable



to Eligible Participants in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.

- 6. Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- 7. Maybank may disqualify/reject any Eligible Participant who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 8. These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.