



**“Kejar & Menang” Campaign - Maybank Bank Bergerak
Terms and Conditions**

1. The “Kejar & Menang Campaign” (“Campaign”) is organised by Malayan Banking (196001000142) (“MBB”) and Maybank Islamic Berhad (200701029411) (“MIB”) (collectively referred to as “Maybank”). This Eligible Customer (as defined in Clause 3) hereby expressly agree to be bound by this Terms and Conditions and that any decisions made by Maybank in respect of the Campaign shall be final and binding.

2. Campaign Period

2.1 This Campaign commences on 14th October 2024 and ends on 28th February 2025 (both dates included) (“Campaign Period”).

3. Eligibility

3.1 This Campaign is open to all Malaysia aged at least eighteen (18) years old with valid identification document.

3.2 Customer must apply for the participating product/services and scan the QR code at any Maybank Mobile Unit (MBU) in ten selected locations in Pahang (refer to https://www.maybank2u.com.my/maybank2u/malaysia/en/personal/promotions/account_and_banking/bank-bergerak-maybank.page) and fill in their details to be eligible for this Campaign.

3.3 Maybank Group and its subsidiaries’ employees are not eligible to participate in this Campaign.

All individual customers who have fulfilled the above criteria will hereinafter be referred to as the “Eligible Customer”.

4. Mechanics, Winners & Rewards

4.1 Eligible Customers are re to perform Eligible Application (as defined below) at any Maybank Mobile Bus Unit (MBU) to earn Qualifying Entries (as defined below).

4.2 Eligible Application refers to transaction that met either one of the following criteria which will then allow the Eligible Customers to earn the Qualifying Entries as per below:

Criteria	Qualifying Entries
Deposit a minimum amount of RM250	10
Apply for Fixed Deposit/ Islamic Fixed Deposit-i with minimum amount of RM2,500 with tenure of at least 6 months	20
Apply for Maybank Amanah Saham Nasional Berhad (ASNB) Loan/Amanah Saham Bumiputera (ASB) Financing-i with minimum placement of RM10,000 and tenure for 3 Years	30
Total Entries	60

4.3 Upon completing at least one (1) transaction, Eligible Customer must scan the QR code that is located at the MBU counter to fill out below details:

- 4.3.1. Full Name (as per NRIC)
- 4.3.2. NRIC Number
- 4.3.3. Contact Number
- 4.3.4. Location of MBU
- 4.3.5. Consent to receive calls for any campaign-related matters (excluding marketing or promotional purposes) indicated by selecting 'Yes' or 'No'.



4.4 “Winner” refers to all winners for this Campaign for the prizes as stated below (“Prizes”), which include

Category	Prize	Total Winners
Grand Prize	Motorcycle - “Modenas Kriss MR2”	1
Runner-Up Prize	Smart Phone - “Samsung A35”	3
Consolation Prize	Maybank Merchandise - “Umbrella” (204 monthly winners)	1,020

4.5 Consolation Prize will be distributed monthly starting from October 2024 limited to 204 winners per month and the Winners will be selected within thirty (30) calendar days after the end of each month.

4.6 Grand Prize and Runner-up Prizes will be distributed after the Campaign Period ends and the Winners will be selected within thirty (30) calendar days after the Campaign Period ends.

4.7 Grand Prize, Runner-up Prize and Consolation Prizes Winners will be selected randomly by a randomizer operated by Maybank.

4.8 Grand Prize, Runner-up Prize and Consolation Prizes Winners will be contacted via the mobile number submitted in the form for fulfilment of the Prize. Winners will be contacted by Maybank within 90 calendar days after the end of Campaign Period.

4.9 Once the notification phone call has been made by Maybank, shortlisted Winners will need to claim the Prize from one of the MBU. Prizes which are not claimed within three months from the date of Winners’ notification phone call from Maybank will be forfeited, and no appeals will be entertained.

4.10 Maybank reserves the right to substitute the Prizes with any other item(s) of similar market value at its reasonable discretion with twenty-one (21) calendar days’ prior notice to the Winners which will be communicated on Maybank2u web and/or other platforms deemed appropriate by Maybank.

4.11 The Prize is given on an “as is” basis and are neither transferable nor exchangeable and are subject to this Terms and Conditions

4.12 Upon distribution, Maybank shall no longer be responsible for the use of the Prize.

5. Miscellaneous

5.1 An Eligible Customer who terminate or change the period of maintaining **(Fixed Deposit/ Islamic Fixed Deposit-i and ASBF/-i** before the notification of Winners shall not be entitled to receive any Prize under the Campaign.

5.2 Maybank decision on all matters relating to the Campaign shall be final, conclusive and binding. No further correspondence, appeals, protest or attempts to dispute the same shall be entertained in any event.

5.3 Picture(s) of the Prizes shown in any advertisement, promotion and other publicity materials relating to or in connection with the Campaign is/are solely for illustration purposes only and may not depict the actual colour, model or specification of the Prizes.

5.4 Any dispute in relation to quality, merchantability and/or warranty of the Prizes (whichever applicable) must be settled directly by the Winners with the dealer/supplier without recourse to Maybank. Maybank is not responsible for any breach of quality or warranty of the Prizes or any Terms and Conditions thereof.



5.5 All Eligible Customer shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them, under the applicable laws, if any.

6. General Terms and Conditions

- i Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- ii Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) days (“day” shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- iii By participating in this Campaign, Eligible Customers agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- iv By participating in this Campaign, Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my (“Maybank’s Privacy Statement”) and the PDPA Form for Individual Customers.

In addition, and without prejudice to the terms in the Maybank’s Privacy Statement and the PDPA Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a) the purposes of the Campaign; and
- b) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

*Note: “PDPA” refers to Personal Data Protection Act (2010).

- v Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.



- vi Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.

- vii Maybank may disqualify/reject any Eligible Employee who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.

- viii These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

- ix For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.