

MAE X Coda Pay 6% Credits Back Campaign Terms and Conditions

1. MAE X Coda Pay 6% Credits Back Campaign (“**Campaign**”) is organized by Malayan Banking Berhad (196001000142) (“**Maybank**”). By participating in this Campaign, Eligible Participants (as defined in Clause 3 below) hereby expressly agree to be bound by these Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final, conclusive and binding.

Campaign Period

2. This Campaign will commence from 25 April 2024 and ends on 25 July 2024, both dates inclusive (“**Campaign Period**”).

Eligibility and Platform

3. All individual customers who fulfil the following criteria shall be referred as Eligible Participants to participate in this Campaign:
 - (i) registered as MAE app users; and
 - (ii) the Scan & Pay transactions must be made via the MAE app Version 0.8.6 and above which is downloaded from Google Play Store; Version 3.0 downloaded from Apple App Store; or Version 0.7.9 downloaded from Huawei App Gallery and above only.
4. The eligibility of transactions for Scan & Pay on the MAE app as well as this Terms and Conditions shall be further subject to the specific terms and conditions for Scan & Pay on the MAE app (https://www.maybank2u.com.my/iwov-resources/pdf/personal/digital_banking/MaybankQRPay_TnCBuyers.pdf). This Campaign is also subject to the other terms and conditions imposed by the Merchant (as defined in Clause 5).

Campaign Mechanics and Conditions

5. During the Campaign Period, Maybank shall offer to all Eligible Participants, a 6% credits backs for game credit purchases made on Coda Shop, an online distribution platform for digital content where Coda (“**Merchant**”) facilitates the purchase of digital content from its online merchants and the resale of such digital content to End-users, (subject to availability of the Total Promo provided as stated in clause 6.1), by opting Scan & Pay as the payment method.
6. The Promo shall not be used with other ongoing promotions, discounts, or vouchers.

6.1. MAE X Coda Pay 6% Credits Back Campaign

1	Promo	6% credits back for each purchase into the Eligible Participant's Coda Shop account upon fulfilling the
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		Campaign's criteria.
2	Promo Crediting	Automatically credited by the Merchant into Eligible Participant's Coda Shop account upon fulfilling the Campaign's criteria.
3	Maximum Redemptions Per Eligible Participant	Unlimited
4	Promo Location	Redemption of promo is only valid at the Merchant's website at www.codashop.com
5	6% Credits Usage	6% credits earned must be used for purchasing credits of the same digital content
6	6% Credits Validity	User's must utilise the 6% credits within 45 Days from the date of each successful purchase on Coda Shop.
7	Minimum Qualifying Spend	N/A
8	Payment Method	Scan & Pay via the MAE app only
9	Total Promo Limit	RM 241,504

7. General Terms & Conditions

- 7.1. Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 7.2. Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days ("day") shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Participants to be informed of or otherwise seek out any such notice validly posted.
- 7.3. By participating in this Campaign, Eligible Participants agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the

terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.

- 7.4. By participating in this Campaign, Eligible Participants agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed, and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my (“**Maybank’s Privacy Statement**”) and the PDPA Form for Individual Customers.

In addition, and without prejudice to the terms in the Maybank’s Privacy Statement and the PDPA Form for Individual Customers, Eligible Participants agree and consent to his/ her personal data or information being collected, processed, and used by Maybank for:

- (i) the purposes of the Campaign; and
- (ii) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Participants agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

*Note: “PDPA” refers to Personal Data Protection Act (2010).

- 7.5. Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Participants in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.
- 7.6. Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- 7.7. Maybank may disqualify/reject any Eligible Participants who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.

7.8. These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Participants may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my