

## **Frequently Asked Question (FAQ)**

### **Foodie Hawker awards 2024**

#### **1. What is this campaign about?**

This campaign, organised in partnership with Good Foodie Media and PayNet, aims to recognise and celebrate local F&B merchants nationwide. It may help boost their sales by expanding their visibility on various social media platforms.

#### **2. What is considered a hawker in this campaign?**

For this campaign, hawkers include roadside F&B stalls (including those operating from car boots), classic old kopitiams with multiple individual stalls inside, warungs, medan selera/food courts/hawker centres (such as Old Town PJ and SuperTanker Penang), stationary food trucks at permanent locations, and food stalls inside pasar pagi/malam

#### **3. As a hawker, what can I get from this campaign?**

You'll receive a 'Featured on Foodie' sticker to proudly display at your business premise, and you'll have the opportunity to be recognised as one of the top 10 best street food vendors representing your state!

#### **4. How do I participate?**

Firstly, you will need to be a Maybank QRPay merchant. Secondly, you will need to receive at least 200 DuitNow QR payments from your customers.

To sign up as a QRPay merchant, contact your nearest branch or refer to Maybank2u QRPay here:

[https://www.maybank2u.com.my/maybank2u/malaysia/en/personal/services/digital\\_banking/maybank\\_qrpay.page](https://www.maybank2u.com.my/maybank2u/malaysia/en/personal/services/digital_banking/maybank_qrpay.page)

#### **5. I am currently a QRPay merchant, how do I participate?**

Just log into your QRPayBiz app, go to settings and update your business profile by changing your business type from 'Food & Beverage' to 'Hawker'.

#### **6. I have not received the "Featured on Foodie" sticker, what do I do?**

You may visit your nearest Maybank branch to collect it.

#### **7. Can I sign up without a Maybank account?**

Yes, you can sign up as long as the bank account name matches your registered name for QRPayBiz.

#### **8. I am selling non-halal food, can I participate?**

Yes, as long as your business fits the eligibility definition and criteria, you can

participate.

**9. Why do I not see my business on foodie.asia?**

You will need to receive at least 200 DuitNow QR payments from your customers before you can be eligible for online visibility. Once you have achieved it, your business will be listed the following month. You will be notified via email once it has been successfully listed on foodie.asia.

**10. My information on foodie.asia is wrong, how do I amend it?**

Please check your email inbox for instructions on uploading and amending your business information.

**11. I do not want to be a part of this campaign, what should I do?**

Please contact hi@foodie.my to have your business removed from their page.

**12. Will I be notified once my business is listed on foodie.asia?**

Good Foodie Media will send an acknowledgement email to notify you once it has been successfully listed on the foodie.asia platform.

**13. I operate outside of Kuala Lumpur/Klang Valley region, can I be a part of this campaign?**

Yes, this is a nationwide initiative. Winners will be selected based on the state they operate in, such as Perak, Sabah, Melaka, Penang, and more.