

## Scan & Pay - FAMA Fest - RM2 OFF with minimum spend of RM10 promotional code campaign.



### Terms & Conditions

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Scan & Pay – FAMA Fest RM2 OFF Promotional Campaign (“**Campaign**”) is organized by Malayan Banking Berhad (Registration No.: 196001000142) (“**Maybank**”) and shall be subjected to this Terms and Conditions herein. By participating in this Campaign, Eligible Customers (as defined in Clause 2 below) hereby expressly agree to be bound by this Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final, conclusive and binding.

#### 1.0 Campaign Period

This Campaign commences on **25 July 2024 at 12.00:00 AM (MYT) and will end on 28 July 2024 at 11:59:59 PM (MYT)**, both dates inclusive or until the redemption of the total number of promotional code reaching its capped limit (as stipulated in the table in Clause 3.0(a) below) is exhausted, whichever is the earlier (“**Campaign Period**”).

#### 2.0 Eligibility and Platform

- a) This Campaign is open to all individuals who have an active Maybank Anytime Everywhere (“**MAE**”) App and are registered to utilize Scan & Pay (“**Scan & Pay**”), which is an electronic payment platform utilizing Quick Response (QR) codes.
- b) The eligibility of users for Scan & Pay is governed by the terms and conditions of the respective product. Eligibility for usage of Scan & Pay is a primary prerequisite for eligibility in this Campaign.
- c) This Campaign is open to individuals who have attained the age of eighteen (18) years and above with valid identification document(s). For individuals below the age of eighteen (18) years (“**Minor**”), they must obtain consent from their parents and/or legal guardian in order to participate in this Campaign. The use of MAE is an acknowledgement to Maybank that the Minor has obtained the prior consent of his or her parents and/or legal guardian to participate in this Campaign. This Terms and Conditions will be applicable to and binding upon the parents and/or legal guardian of the Minor as to the same effect as if the parents and/or legal guardian of the Minor was a direct party and agreed to this Terms and Conditions.
- d) All individual customers who have fulfilled the above criteria will hereinafter be referred to as the “**Eligible Customers**”.
- e) The Campaign is applicable only for Scan & Pay transactions made via the MAE app Version 0.6.4 and above only (“**Campaign Platform**”).

#### 3.0 Campaign Mechanics and Conditions

- a) During the Campaign Period, all Eligible Customers stand a chance to get two (2) times promotional discount of RM2 subject to a minimum spend of RM10 per Eligible Transaction and with the use of promotional code “**FAMAFEST**” (“**Promo Code**”) (subject to availability, Total Promotion Capping and limit per user) for purchases with participating FAMA Fest merchants (collectively referred to as “**Merchants**”).

1	Discount	RM2
2	Total Promo Capping	The total promotional funding is capped at RM 2,000 worth of Promo Codes throughout the Campaign Period (hereinafter referred to as <b>“Total Promo Capping”</b> )
3	Minimum Qualifying Purchase	RM10.00 per Eligible Transaction
4	Discount limit per user	Two (2x) times usage per Eligible Customer throughout the entire Campaign Period, <b>subject to the Total Promo Capping.</b>
5	Payment Method	Scan & Pay from MAE by Maybank2u only
6	Promo Code	<b>FAMAFEST</b>

Illustrations:

Scenario		Eligible Discount upon Eligible Transaction
a	Total purchase value of RM10 funded from Savings / Current / MAE account and using the Promo Code.	Discount of total value of RM2 will be given as transaction meets Clause 3.0 (a).
b	Total purchase value of RM9, funded from Savings / Current / MAE account and using the Promo Code.	No discount will be given as transaction does not meet the minimum qualifying purchase amount as stipulated in Clause 3.0 (a).
c	Total purchase value of RM10, funded from Savings /Current / MAE account but noPromo Code was applied.	No discount will be given as Promo Code was not applied as stipulated in Clause 3.0 (a).

- a) The Scan & Pay transaction can be made from the MAE by Maybank2u App via the “PAY” function
- b) By inputting the promo code “FAMAFEST” during the QR payment process in the field ‘PromoCode’, the Eligible Customers will instantly and automatically receive the discount described in Clause 3(a) above which will be deducted from the retail price of their purchase with the participating merchants, subject always to the provision stated herein.
- c) Each Eligible Customer shall only be entitled to use a total of **two (2) promo codes** during the entire Campaign Period, after which, any further attempt(s) to use such promo code for any transactions will not be successful.

#### **4.1 Eligible Customers for Promotional Campaign**

- a) Participation in the Campaign shall be construed as consent on the part of the Eligible Customers to all mechanics and other programs involved in this Campaign and an explicit acceptance of any and all Campaign results it may produce.
- b) Maybank reserves the right to request for any documentation or written proof of identification, age, and place of residence of the Eligible Customers for verification purposes to ensure compliance with the Terms & Conditions.
- c) Maybank reserves the right to forfeit and withdraw the Promotional code discount in the event that the Eligible Customer does not comply with the Terms & Conditions herein.

#### **5.0 General Terms & Conditions**

- a) Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, , Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- b) Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days (“day” shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- c) By participating in this Campaign, Eligible Customers agree to access to Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- d) By participating in this Campaign, the Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed, and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on [www.maybank2u.com.my](http://www.maybank2u.com.my) (“Maybank’s Privacy Statement”) and the PDPA Form for individual customers.

In addition, and without prejudice to the terms in the Maybank’s Privacy Statement and the PDPA Form for individual customers, Eligible Customers agree and consent to his/ her personal data or information being collected, processed, and used by Maybank for:

- i) the purposes of the Campaign; and
- ii) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well as responses and related photographs. In this regard, Eligible Customers agree

to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

\*Note: "PDPA" refers to Personal Data Protection Act (2010).

- e) Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.
- f) Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- g) Maybank may disqualify/reject any Eligible Customer who does not comply with the Terms and Conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- h) This Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website [www.maybank2u.com.my](http://www.maybank2u.com.my).

