



Maybank
Islamic



Maybank

Yippie Campaign (24 April 2024 - 24 July 2024) Terms & Conditions

Yippie Campaign (“**Campaign**”) is organised by Malayan Banking Berhad (Registration No: 196001000143) & Maybank Islamic Berhad (Registration No. 200701029411) (collectively referred to as “**Maybank**”) and shall be subject to the Terms and Conditions set out herein. By participating in this Campaign, the Eligible Customers (as defined in Clause 2 below) hereby expressly agree to be bound by these Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final and binding.

1. Campaign Period

This campaign commences on 24 April 2024 and ends on 24 July 2024 (both dates inclusive) (“**Campaign Period**”).

2. Eligible Customers

a. This Campaign is open to all new in-trust/individual accountholders of the following accounts (“**Participating Accounts**”):

Conventional Accounts	Islamic Accounts
Yippie Club Savings Account (“ Yippie ”)	Yippie-i Club Savings Account (“ Yippie-i ”)

Maybank and Maybank Islamic are members of PIDM. Protection by PIDM is subject to insurability criteria. Please refer to the list of insured deposits displayed at www.maybank2u.com.my for further details.

b. The Yippie Club Savings Accounts & Yippie-i Club Savings Accounts are savings account for minors below the age of eighteen (18) years old. It can only be opened in the name of, and maintained by the parent or the legal guardian (aged up to sixty (60) years old only) of the minor/child. The parent or the legal guardian will be trustee of the account. Only the trustee can operate the account.

c. Employees of Maybank and their children (except employees that are directly involved in the Winner selection process for the prize draw, and their immediate families) are eligible to participate in this Campaign.

d. This Campaign is open to all **Participating Accounts** who are first-time applicants of the **Eligible Products** (as defined in Clause 3 below) (“**Eligible Customers**”) via **Eligible Platforms** i.e MAE app and/or Maybank2u web and/or Branch Walk-In and/or STP during the **Campaign Period**.

e. The following persons are **NOT** eligible to participate in this Campaign:

- i. Any Eligible Customer who had cancelled any of his/her Maybank product(s) or account(s) (from the list of Eligible Products within three (3) months prior to the date application and re-applied for the same Eligible Product;
- ii. Any Eligible Customer who has committed or is suspected of committing any misconduct, fraudulent, wrongful acts or in default and breach of terms in relation to their account(s), any facility, and/or any services granted by Maybank; and
- iii. The minor/child turns 18 years old during the **Campaign Period**.



3. Campaign Mechanics and Conditions

a. Customers are required to fulfil the eligibility criteria of the Eligible Products as set out in Clause 3(a) in order to be in the running to win the cash prizes (“Prize(s)”) as set out in Clause 4(a).

	Product	Minimum Deposit	Month End Balance (“MEB”)	Eligible Customers
1	Yippie Club Savings Account or Yippie-i Club Savings Account	RM250	Maintain a minimum (“MEB”) of RM250 as at the end of Campaign Period	The first 100 Eligible Customers who are first-time applicants who successfully sign up a Yippie Savings/-i
2		RM500	Maintain a minimum (“MEB”) of RM500 as at the end of Campaign Period	The first 50 Eligible Customers who are first-time applicants who successfully sign up a Yippie Savings/-i
3		RM1,000	Maintain a minimum (“MEB”) of RM1,000 as at the end of Campaign Period	The first 50 Eligible Customers who are first-time applicants who successfully sign up a Yippie Savings/-i

b. Scenario

Illustrations of the eligibility for Eligible Customers to win the Cash Prizes:

Scenario	Eligibility for Cash Prize
<p>a) Sign up Yippie Club Savings Account or Yippie-i Club Savings Account with minimum deposit of RM250 starting on 24 April 2024 and maintain Month End Balance of RM250 as at 24 July 2024.</p> <p>Or</p> <p>Sign up Yippie Club Savings Account or Yippie-i Club Savings Account with minimum deposit of RM500 on 24 April 2024 and maintain Month End Balance of RM500 as at 24 July 2024.</p> <p>Or</p> <p>Sign up Yippie Club Savings Account or Yippie-i Club Savings Account Account with minimum deposit of RM1,000 starting on 24 April 2024 and maintain Month End Balance of RM1,000 as at 24 July 2024.</p>	<p>The first 100 Eligible Customers who are first-time applicants who successfully sign up a Yippie Club Savings Account or Yippie-i Club Savings Account eligible to win cash prizes of RM30.</p> <p>Or</p> <p>The first 50 Eligible Customers who are first-time applicants who successfully sign up a Yippie Club Savings Account or Yippie-i Club Savings Account eligible to win cash prizes of RM50.</p> <p>Or</p> <p>The first 50 Eligible Customers who are first-time applicants who successfully sign up a Yippie Club Savings Account or Yippie-i Club Savings Account eligible to win cash prizes of RM100.</p>



b) Sign up Yippie Club Savings Account or Yippie-i Club Savings Account with minimum deposit as per requirement in Clause 3(a) starting on 24 April 2024 but not maintain Month End Balance as at 24 July 2024.	Not eligible to win any cash prizes.
c) Sign up Yippie Club Savings Account or Yippie-i Club Savings Account with minimum deposit as per requirement in Clause 3(a) starting on 25 July 2024.	Not eligible to win any cash prizes.
d) Any Eligible Customer to participate in this Campaign as per Clause 2(e)(i) starting on 24 April 2024	Not eligible to win any cash prizes.
e) Any Eligible Customers that turns 18 years old during the Campaign Period	Not eligible to win any cash prizes.

4. Campaign Prizes (“Prize(s)”)

a. The Prizes to be given away under the Campaign are as below: -

Minimum Deposit	Prize	No. of Winner	Total Value (RM)
RM250	RM30 Cash Prize	100	RM3,000
RM500	RM50 Cash Prize	50	RM2,500
RM1,000	RM100 Cash Prize	50	RM5,000
Total Value			RM 10,500

b. Each Eligible Customers is only entitled to win a maximum of one (1) Prize during **Campaign Period**. In the event an Eligible Customers has more than one **Participating Account** that qualifies for the Prize, regardless of the product type, the Eligible Customers will only be entitled to win a maximum of one (1) Prize during **Campaign Period**.

c. Distribution of Prizes

- i. Winners must have at least one (1) valid and active **Participating Account** for the crediting of monthly cash prizes. Cash prizes will be forfeited should there be any unsuccessful crediting attempt(s).
- ii. Winners must have a valid mobile number and email address registered with Maybank to be contacted for fulfilment of the Cash Prizes. It shall be the Winners’ responsibility to ensure that the contact details provided and maintained in Maybank’s records are current and updated.
- iii. Winners will be selected at the end of each Campaign Month and will receive the prize within ninety (90) days from the end of the **Campaign Period**.
- iv. Maybank reserves the right to substitute the Prizes (value of which to be decided by Maybank) for any reason Maybank reasonably deems fit. Maybank will notify the Winners through any mode of communication which Maybank deems appropriate.
- v. The Prizes is given on an “as is” basis and are neither transferable nor exchangeable, whether in part or in full and are subject to the Terms and Conditions.
- vi. Upon distribution, Maybank shall no longer be responsible for the use of the Prizes.



- d. An Eligible Customers who closes his/her account(s) before the winner selection and prize distribution is completed shall not be entitled to receive any Prize under the Campaign.
- e. Maybank's decision on all matters relating to the Campaign shall be final, conclusive and binding. No further correspondence, appeals, protests or attempts to dispute the same shall be entertained in any event.
- f. All Eligible Customers shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them, under the applicable laws, if any.
- g. If there is any dispute related to prize distribution or non-receipt of the Prizes, Winners are required to contact Maybank Customer Service at 1300 88 6688 to request for an inquiry. No request for any inquiry shall be entertained after 24 October 2024.

5. General Terms & Conditions

1. Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.

2. Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.

3. By participating in this Campaign, Eligible Customers agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.

4. By participating in this Campaign, Eligible Customers agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Statement") and the PDPA Form for Individual Customers.

5. In addition and without prejudice to the terms in the Maybank's Privacy Statement and the PDPA Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

i) the purposes of the Campaign; and

ii) marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

*Note: "PDPA" refers to Personal Data Protection Act (2010).



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6. Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Customers in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.

7. Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.

8. Maybank may disqualify/reject any Eligible Customers who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.

9. These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank via the feedback form at Maybank2u website (www.maybank2u.com.my).