

## “TRADE AND SHOP: UNLOCK A SHOPPING INDULGENCE CAMPAIGN 2024” TERMS AND CONDITIONS

The Trade and Shop: Unlock A Shopping Indulgence Campaign 2024 (“**Campaign**”) is a campaign organised by Maybank Investment Bank Berhad (Company No.:197301012412) (“**Maybank IB**”) and shall be subject to the terms and conditions set out herein.

For the purpose of these terms and conditions set out herein, “**Maybank**” collectively mean Maybank IB, Malayan Banking Berhad (Company No.: 196001000142), Maybank Islamic Berhad (Company No.: 200701029411) and their respective affiliates.

By participating in the Campaign, the Eligible Customers (as defined in Clause 2 below) hereby expressly agree to be bound by the terms and conditions set out herein and any decision made by Maybank with respect to the Campaign shall be final and binding.

### 1.0 Campaign Period

The Campaign commences from **15 May 2024 until 15 November 2024**, both dates inclusive (“**Campaign Period**”).

### 2.0 Eligibility

2.1 The Campaign is open to:-

- i. all existing individual retail customers of Maybank who maintains an individual retail trading account(s) with Maybank, including reactivated dormant accounts during the Campaign Period; and
- ii. all new individual retail clients of Maybank who opens an individual retail trading account(s) with Maybank during the Campaign Period,

(collectively referred to as “**Eligible Customers**”).

2.2 The Campaign is only applicable for trades performed on Maybank’s online platforms: Maybank2u Online Share Trading, Powerbroking2U, Quick Suite Trading (QST), Maybank Trade App and Maybank Trade MY App for the following Islamic and Conventional products (where applicable):

No	Conventional	Islamic
1	Cash	Cash
2	Margin and Non-Margin	Margin and Non-Margin
3	Foreign Trading	
4	Futures	
5	Warrants	

2.3 To earn entry points during the Campaign Period, Eligible Customers must meet a minimum gross brokerage value of RM50 per month.

- 2.4 The Campaign is ONLY applicable for online trades.
- 2.5 Eligible Customers are required to have a valid email address registered with Maybank during their account opening (“Email”).
- 2.6 For the avoidance of doubt, the following categories of customers shall **NOT** be eligible to participate in the Campaign:
- i. corporate and institutional clients of Maybank;
  - ii. mid-market clients;
  - iii. customers who are permanent or contract employees, representatives and agents of Maybank or its subsidiaries or its related companies (as defined in Section 7 of the Companies Act 2016) and their immediate family members (i.e. spouse, children, parents, brothers, sisters);
  - iv. customers whose account(s) with Maybank that is suspended or terminated prior to or during the Campaign Period;
  - v. customers **without** a valid Email
  - vi. customers who breach or have breached any agreement with Maybank prior to or during the Campaign Period; or
  - vii. customers who trade in offline foreign trading.
- 2.7 Maybank shall at all times have the discretion to determine the eligibility of the Eligible Customers for the Campaign.

### 3.0 Campaign Mechanism

- 3.1 All Eligible Customers shall automatically qualify for the Campaign and no prior registration is required.
- 3.2 For every RM50 accumulated gross brokerage generated, each Eligible Customer will accrue entry points according to the tiers outlined in the table below. The accumulated entry points will be calculated at the end of the Campaign Period.

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Category	Total Gross Brokerage (GB)	Min. GB	Entry Points
Tier 1	Total GB is RM500 and below	Every RM50	10 entry points
Tier 2	Total GB is RM501- 15,000	Every RM50	20 entry points
Tier 3	Total GB is RM15,001 & above	Every RM50	30 entry points

- 3.3 Additionally, for every new individual retail trading account opened and for dormant individual retail trading account reactivated during the Campaign Period, Eligible Customers will earn the following bonus entry points:

#### **Conventional**

Account	Entry Points
Cash	3
Margin	10
Non-Margin	5

Foreign	10
Futures	10
Warrants	3
Reactivation of Dormant Accounts	4

**Islamic**

Account	Entry Points
Cash	3
Margin	10
Non-Margin	5

- 3.4 The lucky draw winners of the Campaign (“Winners”) will be selected through a randomiser, and will receive their Prize within two (2) months after the end of Campaign Period.
- 3.5 Winners will be rewarded with cash vouchers to indulge in a shopping spree at a selected store (to be announced at a later date), as outlined in the table below (“Prize”):

Category	Prize
Grand Prize	RM30,000
2 <sup>nd</sup> Prize	RM20,000
3 <sup>rd</sup> Prize	RM15,000
Consolation Prizes (RM3,000 for 20 winners)	RM60,000
<b>TOTAL</b>	<b>RM125,000</b>

- 3.6 The Winners for the Campaign Prize(s) will be contacted via Email within [sixty (60)] days after the Campaign Period ends [together with the details on the usage and delivery of the Prize].
- 3.7 In the event that a Winner declines the Prize, we will redraw to select a new Winner for the affected/relevant category.

#### 4.0 General Terms and Conditions

- 4.1 The Campaign and Prizes are subject to the following terms and conditions:
- i. All Prizes are delivered and/or accepted entirely at the risk of the recipient of the Prizes (“Recipient”). Maybank its affiliates and their respective officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of the Campaign) (collectively, “Representatives”) accept no responsibility or liability in respect of any cost, expense, loss and/or damage whatsoever or howsoever incurred or suffered by the Recipient in connection with or arising out of or caused by the delivery and/or acceptance of the Prizes (including but not limited to where the Eligible Customer(s)’s Email is invalid).

- ii. The Prizes are non-transferable or exchangeable for cash or credit of any kind, in whole or in part.
  - iii. Save as provided herein, the Recipients shall bear all costs, expense fees and/or charges incidental to or arising out of or in connection with the acceptance, redemption and/or utilization of the Prizes.
  - iv. In the event that the selected Winner(s) of the Prize do(es) not respond or Maybank is not able to contact the selected Winner(s) at the Email provided to Maybank for any reason whatsoever, Maybank may make a second attempt to contact the selected Winner(s). If the second attempt is also unsuccessful, Maybank shall exercise its discretion to disqualify such Winner(s) from the Campaign. Thereafter, another Winner will be selected randomly by Maybank for the relevant category.
  - v. Maybank does not have any obligation to inform the Eligible Customers who are not selected as the winners for the Prize.
- 4.2 Maybank and its Representatives shall, to the fullest extent permitted by law, not be held responsible or liable for any direct, indirect or consequential losses, damages or costs (including but not limited to, loss of income, profits or goodwill) incurred or suffered by any Eligible Customers in any manner whatsoever as a result of their participation in the Campaign including but not limited to technical failures of any kind whatsoever, intervention, interruptions and/or electronic or human errors in the administration and/or processing of the transaction for the Campaign performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, Maybank Trade or Maybank2e, Powerbroking2u or any of Maybank's authorized platforms.
- 4.3 Maybank and its Representatives shall, to the fullest extent permitted by law, not be liable for any default of its obligation under the Campaign due to any force majeure events which include but are not limited to acts of God, civil commotion, acts of war, riot, strike, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or government action or any events beyond the reasonable control of Maybank.
- 4.4 Maybank reserves the right, without assigning any reasons thereto, to withdraw, cancel, suspend, extend or terminate the Campaign earlier in whole or in part and reserves the right to vary, supplement, delete, amend and or/ modify any of the terms and conditions contained herein or any part thereof ("**Amendment**"), from time to time by giving at least twenty one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Customers to be informed of or otherwise seek out any such notice validly posted.
- 4.5 For the avoidance of doubt, the withdrawal, cancellation, suspension, extension, termination or Amendment of the Campaign by Maybank shall not entitle the Eligible Customer or any other persons whatsoever to make any claim against, or request for compensation from Maybank for any losses or damages suffered or incurred as a direct or indirect result of the Amendment, withdrawal, cancellation, suspension, extension or termination of the Campaign.
- 4.6 By participating in the Campaign, each Eligible Customer agrees to access the Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) on a regular basis to view the terms and conditions

herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.

- 4.7 By participating in the Campaign, each Eligible Customer agrees to be bound by the terms and conditions herein including any Amendment and consents to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on [www.maybank2u.com.my](http://www.maybank2u.com.my) (“**Maybank’s Privacy Statement**”) and the PDPA Form for Individual Customers as may be revised, amended or supplemented from time to time.

In addition and without prejudice to the terms in the Maybank’s Privacy Statement and the PDPA Form for Individual Customers, Eligible Customers agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- i. the purposes of the Campaign; and
- ii. Marketing and Promotional Activities (as defined below) conducted in such manner as Maybank deems fit, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the internet. “Marketing and Promotional Activities” include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Customers agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign. Each Eligible Customer agrees that Maybank has the right to publish, broadcast, televise, distribute, use or otherwise reproduce his/her post(s) on social media in relation to the Campaign without having the need to obtain his/her prior consent. Notwithstanding the foregoing, each Eligible Customer hereby permit Maybank to publish and/or use his/her photograph and/or image(s) for Marketing and Promotional Activities, if so required.

\*Note: “PDPA” refers to Personal Data Protection Act (2010).

- 4.8 Maybank’s decision on all matters relating to the Campaign (including but not limited to the Prizes to be made to the Eligible Customers) shall be final, conclusive and binding. No correspondences, appeals or attempts to dispute the same would be entertained in any event.
- 4.9 Maybank may disqualify/reject any Eligible Customer who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of the Campaign which include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign and/or Maybank’s social media platforms.
- 4.10 These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to the Campaign, please contact Maybank IB Helpdesk’s hotline at 1 300 22 3888. Alternatively for feedback and/or complaints, Eligible Customers may choose to e-mail Maybank IB Equities Helpdesk at [equities.helpdesk@maybank-ib.com](mailto:equities.helpdesk@maybank-ib.com).