

#### **CAMPAIGN**

- The Auto Gong Xi Raya Campaign ("Campaign") is organized by Malayan Banking Berhad (Registration No. 196001000142) and Maybank Islamic Berhad (Registration No. 200701029411) (collectively referred to as "Maybank") which shall run from 10<sup>th</sup> January 2025 to 30<sup>th</sup> June 2025 (both dates inclusive) ("Campaign Period").
- 2. The Campaign shall be governed by the Terms and Conditions stated herein. By participating in this Campaign, the Eligible Participants (as defined in Clause 1 under "Eligibility" below) hereby expressly agree to be bound by these Terms and Conditions and that any decisions made by Maybank in respect of the Campaign shall be final and binding.

### **Eligibility**

- 1. This Campaign is open to Existing and New Maybank customers of good standing, have attained at least the age of eighteen (18) years old at the time of participation (for individual customers) and who are not in default or in breach of any of their contracts and/or agreements with Maybank as may be determined by Maybank at its discretion ("Eligible Participant(s)").
- 2. Submission, approval and disbursement of the financing application for the Eligible Participants shall be made during the Campaign Period in order to be eligible to win the Prizes (as defined in Clause 1 under "Prizes").
- This Campaign is only applicable for the financing of new vehicles (reconditioned and used cars not included) from the authorised dealers of Perodua, Proton, Honda and Toyota brands ("Participating Dealers").
- 4. The Campaign excludes the employees of Maybank Group, employees of advertising and promotions agencies and their immediate families i.e. parents, siblings, spouse and children who are directly involved in the Campaign.

### **Campaign Mechanics**

The number of Campaign entries permitted for submission by the Customer is based on the new vehicle selling price to be purchased from the Dealers, the sign-up for one (1) of the Car Loan/Financing products, and any number of "Add-on Products" as tabulated below:

	Number of Campaign Entries				
Car Price (RM)	Entries for Car Loan/ Financing		Additional Entries for Add-on Products		
	Fixed Rate Hire Purchase	Variable Rate Hire Purchase/ Murabahah Vehicle Term Financing-i	Takaful Auto Credit Plan	Credit Card/-i	Amanah Saham Bumiputera Financing/-i
Up to RM100,000	5	+1	+ 3	+ 3	+ 3
Above RM100,000	10	+ 2	+ 3	+ 3	+ 3

### **Participating Products**

The Participating Products and the criteria is as below: -

Products	Criteria		
Car Loan/Financing	<ul> <li>Loan/Financing must be submitted, approved and disbursed during Campaign Period.</li> <li>Applicable for new car vehicles offered by Participating Dealers of Perodua, Proton, Honda and Toyota</li> </ul>		
Takaful Auto Credit Plan (TACP)	TACP policy must be issued during Campaign Period.		
Credit Card/-i	<ul> <li>Credit card must be submitted, approved and activated during the Campaign Period</li> </ul>		
Amanah Saham Bumiputera Financing/-i	<ul> <li>ASB Financing/-i must be submitted, approved, accepted and disbursed during Campaign Period.</li> </ul>		

### **Prizes**

1. The prizes to be won for the Campaign are as below ("Prizes"):

Prizes	Category	Total Reward & Winner
Monthly	<b>]</b> st	1 winner x RM2,000 Electrical Voucher
	2 <sup>nd</sup>	1 winner x RM1,500 Electrical Voucher
Monthly	3 <sup>rd</sup>	1 winner x RM1,000 Electrical Voucher
	Consolation	3 winners x RM200 Shopping Voucher
Quant Bring	<b>]</b> st	1 winner x RM7,000 Travel Voucher
	2 <sup>nd</sup>	2 winners x RM5,000 Travel Voucher
Grand Prize	3 <sup>rd</sup>	3 winners x RM3,000 Travel Voucher
	Consolation	5 winners x RM500 Shopping Voucher

### **Selection of Winners**

- 1. The selection of winners will be conducted on a monthly basis for Monthly Prizes and the winners for the Grand Prizes will be selected after the end of Campaign Period ("Winner(s)").
- 2. Based on the qualifying entries earned, Eligible Participants shall be shortlisted by Maybank's randomizer programme for the respective Prizes (Monthly Prizes and Grand Prizes). Monthly Prizes winners will not be eligible for the Grand Prizes.
- 3. The Winner(s) of the Monthly Prizes shall be announced within one (1) month after the end of each month in the Campaign Period and the Winner(s) of the Grand Prizes shall be announced within two (2) months after the end of Campaign Period.



- 4. The Winner(s) will be contacted by Maybank or its appointed representatives (via the mobile number that was registered with Maybank and it is customer responsibility to update the contact numbers) at any time during office hours within the Campaign Period.
- 5. In the event Maybank or its appointed representative is unable to contact the Winner via the mobile number that was registered with Maybank (during the submission of the financing application made during the Campaign Period) after three (3) attempts and / or the shortlisted Eligible Participant does not wish to receive the Prize upon being contacted by Maybank or its appointed representatives, the shortlisted Eligible Participant will be deemed to be disqualified.
- Maybank at its discretion reserves the right to select additional Winner(s) to substitute any Winner who may
  be ineligible or disqualified for any reason whatsoever without assigning any reasons thereto throughout
  and/or after the Campaign Period.
- 7. All cost, fees and/or expenses incurred or to be incurred by the Winners in relation to this Campaign and/or to claim the Prizes, which shall include but is not limited to the cost of transportation, accommodation, meals, personal costs and/or other costs, are the sole responsibility of the Winners.
- 8. Maybank reserves the right to substitute the Prizes with any other item(s) of similar market value at its discretion with twenty-one (21) calendar days' prior notice to the Winners which will be communicated on Maybank2u web and/or other platforms deemed appropriate by Maybank.
- 9. In the event the Winners are unable to attend the Prize giving ceremony, he/she will be automatically disqualified from the Campaign and no compensation or arrangement will be made after the Prize giving ceremony. Maybank has the right to select a substitute Winner for each Winner that is disqualified for reasons stated herein without the obligation to give further notice to the disqualified Winners.
- 10. Picture(s) of the Prizes shown in any advertisement, promotional, publicity and/or other materials relating to or in connection with this Campaign is/are solely for illustration purposes only and may not depict the actual colour, model or specifications of the Prizes and does not include any optional accessories.
- 11. Maybank gives no assurance or satisfaction guarantee for the Prizes. It will be direct arrangement / settlement between the Winners and the authorized dealer without any recourse to Maybank for any dispute in relation to the quality or warranty of the Prizes or any terms and conditions in respect thereof.
- Maybank's decision on all matters relating to the Campaign shall be final, conclusive and binding. No
  further correspondence, appeals, protests or attempts to dispute the same would be entertained in any
  event.
- 13. In the event that the Winner(s) fail to comply with any Terms and Conditions of this Campaign, Maybank reserves the right to forfeit the Prize(s).



#### **General Terms and Conditions**

- Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, M2U app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- 2. Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty-one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Participants to be informed of or otherwise seek out any such notice validly posted.
- 3. By participating in this Campaign, Eligible Participants agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- 4. By participating in this Campaign, Eligible Participants agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Statement") and the PDPA Form for Individual Customers.

In addition, and without prejudice to the terms in the Maybank's Privacy Statement and the PDPA Form for Individual Customers, Eligible Participants agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- a. the purposes of the Campaign; and
- b. marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Participants agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to the Campaign.

\*Note: "PDPA" refers to Personal Data Protection Act (2010).

5. Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Participants in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.



- 6. Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- 7. Maybank may disqualify/reject any Eligible Participant who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
- 8. These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively, for feedback and/or complaints, Eligible Participants may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.