



MAE – Tabung CNY Li Chun Campaign Terms & Conditions

MAE – Tabung CNY Li Chun (“Campaign”) is organised by Malayan Banking Berhad (Registration No.: 196001000142) (“**Maybank**”) and shall be subjected to the Terms and Conditions herein. By participating in this Campaign, Eligible Participants (as defined in Clause 2 below) hereby expressly agree to be bound by these Terms and Conditions and any decisions made by Maybank in respect of the Campaign shall be final and binding.

1. Campaign Period

- a. This Campaign commences on 3 February 2025 at 12.00:00 AM (MYT) and will end on 28 February 2025 at 11:59:59 PM (both dates inclusive), unless notified otherwise (hereinafter referred to as “**Campaign Period**”).

2. Eligibility

- a. This Campaign is open to individuals who have active Maybank2u (M2U) ID/account (including Maybank Anytime Everywhere (“**MAE**”) customers) who perform the Campaign Mechanic (**as stated in Clause 3.0**) through the MAE by Maybank2u (also known as “**MAE app**”) (version 0.9.32 and above) (“**Eligible Platform**”).
 - i. Customers may check the app version of MAE app via Apple App Store, Huawei App Gallery and/or Google Play Store.
 - ii. Customers must ensure that their Secure2u is enabled and activated on the device used for the Eligible Platforms as per Clause 2.0 (a), where applicable.
 - iii. This Campaign is open to individuals who have attained the age of eighteen (18) years and above with valid identification document(s). For individuals below the age of eighteen (18) years (“**Minor**”), they must obtain consent from their parents and/or legal guardian in order to participate in this Campaign. The use of MAE is an acknowledgement to Maybank that the Minor has obtained the prior consent of his or her parents and/or legal guardian to participate in this Campaign. These Terms and Conditions will be applicable to and binding upon the parents and/or legal guardian of the Minor as to the same effect as if the parents and/or legal guardian of the Minor was a direct party and agreed to these Terms and Conditions.
- b. All individual customers (including all employees of Maybank Group) who have fulfilled the above criteria will hereinafter be referred to as “**Eligible Participants**”.

3. Campaign Mechanics and Conditions

- a. Eligible Participants must create a new Tabung on the MAE app, and name the Tabung as “**CNY**” during the Campaign Period.
- b. Eligible Participants must deposit or grow their Tabung CNY by a minimum of RM888 by 28th February 2025 compared to their total Tabungs balance as at 2nd February 2025 (“**Campaign Baseline**”), if any.
- c. Eligible Participants who have created Tabung accounts before the Campaign must show a net minimum growth of RM888 across all their Tabung accounts when compared to their total Tabung accounts balances as at 2nd February 2025.
- d. Eligible Participants must maintain the new Tabung CNY balance of minimum of RM888 until 31st March 2025.
- e. Participants who fail to comply with Clause 3 will be disqualified from the Campaign.

Sample Scenarios:

Date of Tabung Creation	Tabung Name	Deposited Amount	Balance as of 31 March 2025, 11:59:59 PM	Eligibility	Reason
3 February 2025	CNY	RM888	RM888	Yes	Participants fulfill the Campaign eligibility criteria as per Clause 3(a),(b), (c) and (d).
5 February 2025	CNY	RM1,000	RM1,000	Yes	Participants fulfill the Campaign eligibility criteria as per Clause 3(a),(b),(c) and (d).
5 February 2025	Chinese New Year	RM888	RM888	No	Participants fail to name their Tabung correctly. To be eligible, participants are required to name their Tabungs as "CNY" as per Clause 3 (a).
1 March 2025	CNY	RM888	RM888	No	Participants create the Tabung after Campaign end date. To be eligible, participants are required to create Tabung CNY between 3 rd February and 28 th February 2025 as per Clause 3 (a).
28 February 2025	CNY	RM887	RM887	No	Participants do not meet the minimum Tabung CNY balance of RM888 by 31st March 2025 as per Clause 3 (b),(c) and (d).

- f. Only Eligible Participants who meet the criteria under Clause 3.0 above will stand a chance to win Prize under Clause 4.0.

4. **Campaign Prize ("Prize")**

There will be a total of 1,388 lucky (*ONG*) winners in this Campaign to win e-Angpao up to RM168.

a. **Winner Selection:**

Winners will be selected from the pool of Eligible Participants who meet the Campaign criteria outlined in Clause 3.0. The selection process will be conducted using Maybank's Randomiser programme.

b. **Prize Details:**

- i. A total of 1,388 lucky (*ONG*) winners will be randomly selected by Maybank's Randomiser programme to win e-Angpao ranging up to RM168.

- ii. e-Angpao will be credited into the winners' most recently opened Current Account or Saving Account within sixty (60) days after 31 March 2025.
- c. **Winner Notification:**
- i. Winners will be notified within sixty (60) days after 31st March 2025.
 - ii. Successful winners will be notified through MAE app push notification and be announced on Maybank official website on www.maybank2u.com.my with the winner's name and his or her most-recently opened Account number (last 4 digits) and/or any other method of communication that Maybank may deem appropriate.
- d. By participating in this Campaign, the winners agreed to be featured in Maybank social media accounts in photo and/or video formats.
- e. The distribution of the Prize is final and cannot be modified without the consent of Maybank.
- f. Any costs, fees, and/or expenses incurred by the winner during the Prize collection shall be the sole responsibility of the winner.
- g. In the event that the winner dies after the notification of the winner, the heirs, legal representatives, and/or administrators of the deceased winner may claim the Prize within 14 days from the date of the notification, failing which, Maybank has the discretion to deal with the Prize including to re-draw and/or elect any other person as the Prize winner whichever Maybank considers appropriate.
- h. Maybank reserves the right to request for any documentation or written proof of identification, age, and place of residence of the Eligible Participants for verification purposes to ensure compliance with the Terms & Conditions.
- i. Maybank will not ask for any banking details such as credit/debit card number and bank Transaction Authorization Code (TAC), account password, PIN or one-time password (OTP) from the winners to claim the Prize. The winners acknowledge and agree that Maybank reserves the rights to disqualify their participation in this Campaign or clawback any Prize from the winners if:
- i. the winner is found or suspected of tampering with the Campaign Mechanics or the operation of the Campaign;
 - ii. the winner is found or suspected of undertaking fraudulent activities or other activities that are harmful to the Campaign; or
 - iii. the winner is in breach of his or her obligations or any Terms and Conditions of this Campaign.
- Notwithstanding the above, Maybank reserves the right to reject any participation or the winners at its reasonable discretion without assigning any reasons.
- j. Maybank will NOT provide any replacement or substitute Prizes if the winner rejects the Prizes sent and /or request for alternative option(s).
- k. Prizes awarded to the winners are non-transferable and non-exchangeable for other kinds, whether in part or in full.
- l. Maybank accepts no responsibility for any tax responsibilities that may arise from the Prizes or the use thereof. Any tax filing obligation or tax payment (if any) due to any tax authority as a result of receipt

of the Prizes remains the sole responsibility of the winner. It is the responsibility of the winner to seek independent tax advice on the possible tax responsibilities to their financial situations.

- m. All the winners shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them, under the applicable laws, if any.

5. General Terms & Conditions

- a. Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- b. Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein, from time to time by giving at least minimum of twenty one (21) days ("day" shall have the same meaning as calendar day) prior notice thereof, the notice of which shall be posted through Maybank2u website at www.maybank2u.com.my or through any other channel determined appropriate by Maybank. It shall be the responsibility of the Eligible Participants to be informed of or otherwise seek out any such notice validly posted.
- c. By participating in this Campaign, Eligible Participants agree to access the Maybank2u website at www.maybank2u.com.my on a regular basis to view the terms and conditions herein and seek clarification from Maybank should any of the Terms & Conditions be not fully understood.
- d. By participating in this Campaign, Eligible Participants agree to be bound by the Terms and Conditions herein and agree and consent to allow his/her personal data being collected, processed and used by Maybank in accordance with the Maybank Privacy Statement, which may be viewed on www.maybank2u.com.my ("Maybank's Privacy Statement") and the PDPA Form for Individual Customers.

In addition and without prejudice to the terms in the Maybank's Privacy Statement and the PDPA Form for Individual Customers, Eligible Participants agree and consent to his/her personal data or information being collected, processed and used by Maybank for:

- i. the purposes of this Campaign; and
- ii. marketing and promotional activities conducted by Maybank, including but not limited to any form of advertising or publicity media and materials such as audio and/or visual recordings published through newspapers, television networks, radio stations or online and digital media and on the Internet. Marketing and promotion activities include without limitation the use and/or publication of any details provided in and/or in connection to the entries, interviews material as well responses and related photographs. In this regard, Eligible Participants agree to co-operate and participate in all advertising and publicity activities of Maybank in relation to this Campaign.

*Note: "PDPA" refers to the Personal Data Protection Act (2010).

- e. Maybank and its officers, servants, employees, representatives and/or agents (including without limitation, any third party service providers engaged by Maybank for the purposes of this Campaign) shall not be liable to Eligible Participants in this Campaign for any direct, indirect, special or consequential loss or damage (including but not limited to, loss of income, profits or goodwill) arising

from or in connection with this Campaign unless caused by any gross negligence or omission by Maybank.

- f. Maybank shall not be liable for any default of its obligation under this Campaign due to any force majeure events which include but not limited to acts of God, civil commotion, acts of war, strike, riot, lockout, industrial action, fire, flood, drought, storm, epidemic and pandemic or any events and circumstances of whatever nature beyond the reasonable control of Maybank.
- g. Maybank may disqualify/reject any Eligible Participant who does not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with this Campaign and/or its process or the operations of this Campaign which includes fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to this Campaign.
- h. These Terms and Conditions shall be governed by the Laws of Malaysia and subject to the exclusive jurisdiction of the Courts of Malaysia.

For information, enquiries, feedback and/or complaints related to this Campaign, please contact Maybank's Customer Care hotline at 1 300 88 6688 or +603 7844 3696. Alternatively, for feedback and/or complaints, Eligible Participants may choose to e-mail Maybank via the feedback form at Maybank2u website www.maybank2u.com.my.